



Mid Mod Arkansas

June 6, 2026 • Little Rock

Designs of F. Eugene Withrow

Preserve Arkansas will hold its next “Mid Mod Arkansas” tour in Little Rock featuring the work of architect F. Eugene Withrow. The tour series seeks to increase appreciation for Arkansas’s unique Mid-Century Modern architecture. This year’s tour features five residential designs and one commercial design. The tour will begin mid-day in the lobby of the Tower Building. After an introduction, attendees will travel to the Blue Star/Horizon Home (Ark-La House), Riley House, Withrow Houses 1 and 2, and the Rogers House, before returning to the Tower Building for a tour and reception.

Tickets are \$100 each and include bus transportation, tours, snacks, and a closing reception.

Level	Amount	Tickets Included	Website	E-newsletter/Social Media	Press Release
Platinum Presenting Sponsor	\$2,500	4 tickets; 1-year corporate partnership with Preserve Arkansas	Most prominent logo and link on website	Verbal recognition during event; Logo & link in e-mail; most prominent recognition on Preserve Arkansas social media accounts; signage on trolley	Listed as Presenting Sponsor in press release
Trolley Sponsor	\$1,250	4 tickets	Logo and link on website	Verbal recognition during event; Logo & link in e-mail; social media recognition; signage on trolley	Mention in press release
Refreshment Sponsor	\$750	2 tickets	Logo on website	Logo in e-mail promotions; listing on social media	N/A
House Sponsor	\$500	2 tickets	Listing on website	Listing in e-mail promotions; verbal recognition at house locations during tour	N/A

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