

Mid Mod Arkansas

Sept. 27-28, 2024 ● Hot Springs

Celebrating the works of I. Granger McDaniel

Friday, Sept. 27 – Evening Reception Saturday, Sept. 28 – Trolley tour

Preserve Arkansas will hold its next "Mid Mod Arkansas" tour in Hot Springs on Sept. 27-28. The tour series seeks to increase appreciation for Arkansas's unique Mid-Century Modern architecture. This year's tour will feature the work of Hot Springs architect I. Granger McDaniel. On Friday evening, guests are invited to a reception at the Greater Hot Springs Chamber of Commerce – a McDaniel design – where they will learn about the extraordinary life of Granger McDaniel from his daughter, Diana McDaniel Hampo. On Saturday morning, guests will board rubber-wheel trolleys to visit five McDaniel-designed properties, including the Congregation House of Israel, Jackson House, First United Methodist Church Chapel, Hot Springs City Hall, and the Weyerhaeuser Building.

Level	Amount	Tickets Included	Website	E-newsletter/Social Media	Press Release
Platinum Presenting Sponsor	\$2,500	4 tickets; 1-year corporate partnership with Preserve Arkansas	Most prominent logo and link on website	Verbal recognition during event; Logo & link in e-mail; prominent recognition on Preserve Arkansas social media accounts	Listed as Presenting Sponsor in press release
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